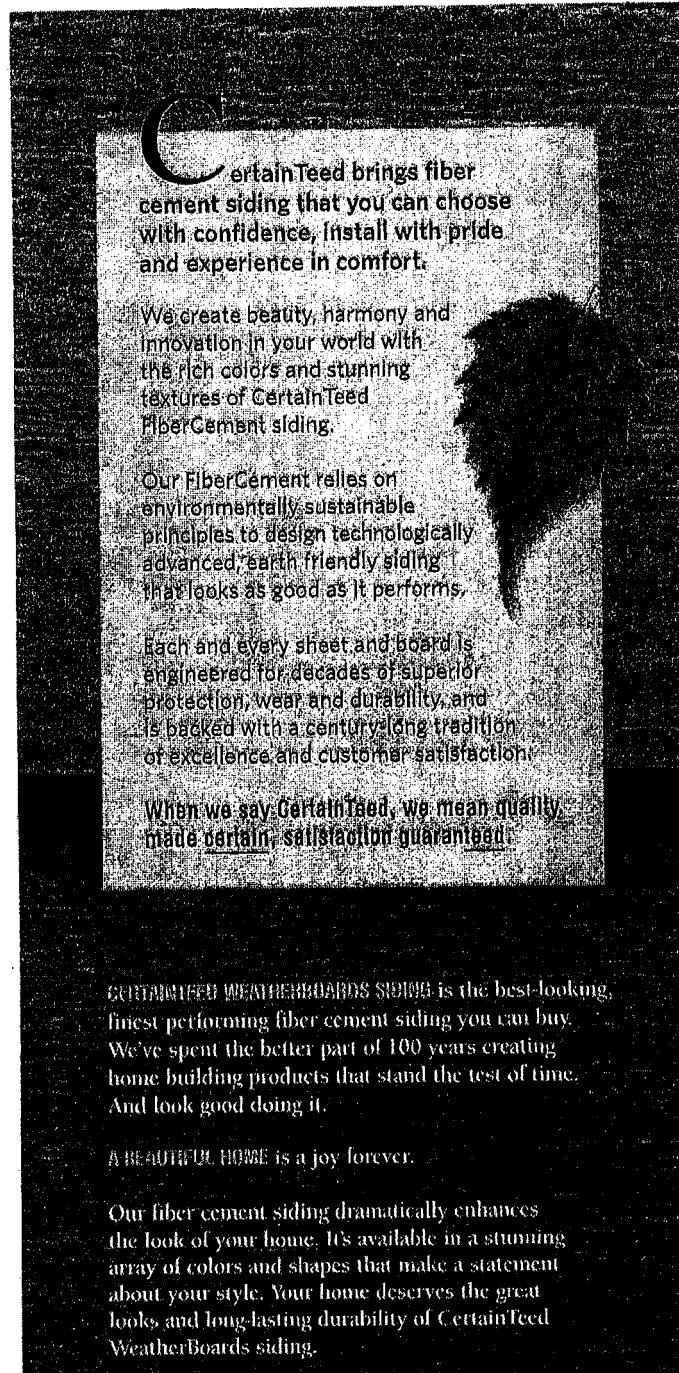


# **EXHIBIT A**



#### LOOKS BETTER

- Deeper, more authentic wood grain
- A complete system of siding, decorative shapes, soffit and trim
- A variety of textures, profiles and colors to match virtually any design style

#### PROPRIETARY PATENTED FORMULA

- Environmentally friendly design using a recycled material
- Contains more than 30% post-industrial recycled fly ash material
- Lighter weight, lower density boards for easier handling and installation
- Compatible with a wide variety of trim boards



#### LASTS LONGER

- Higher interlaminar bond strength means superior freeze/thaw protection
- FiberTect® Sealant/Primer protects against damaging moisture
- Resists everyday bumps and harmful impacts
- 50-year limited transferable warranty\*

#### OUTPERFORMS THE OTHERS

Fiber cement siding outperforms wood and other siding.

- Consistent quality and dimensional stability
- Class A (Class 1) Flame Spread Rating
- Non-combustible
- Impervious to wood-boring insects
- Resists damaging effects of salt spray and UV rays
- Will not rot

